



Equipment Rental Policies

Effective February 2026

1. Reservations & Booking

All rentals require advance reservation. While we make every effort to accommodate last-minute requests, availability is not guaranteed without prior booking. Reservations are confirmed upon receipt of:

- Signed rental agreement
- Valid Certificate of Insurance (COI) naming CineKits as additional insured
- 50% deposit (or full payment for rentals under \$500)

Equipment is reserved on a first-come, first-served basis. A reservation is not confirmed until all required documents and deposit are received.

2. Payment Terms

We accept payment via credit card, ACH bank transfer, check, or cash.

| Rental Amount | Deposit Required | Balance Due |
|-----------------|------------------|-----------------------|
| Under \$500 | 100% at booking | N/A |
| \$500 - \$2,500 | 50% at booking | Balance due at pickup |
| Over \$2,500 | 50% at booking | Balance due at pickup |

For ongoing productions or established clients, net terms may be available upon credit approval.

3. Pricing & Week Rates

CineKits offers a **3-Day Week Rate**: rent equipment for 7 calendar days and pay for only 3 days. This rate applies automatically to rentals of 4+ days.

- **1-3 days:** Daily rate applies
- **4-7 days:** 3-Day Week Rate (3x daily rate)
- **8+ days:** Pro-rated based on 3-Day Week

All prices are subject to change. The rate quoted at time of booking will be honored for that reservation.

4. Cancellation Policy

| Notice Given | Refund |
|----------------------------|-------------------------|
| 7+ days before pickup | Full refund of deposit |
| 3-6 days before pickup | 50% of deposit refunded |
| Less than 3 days / No-show | No refund |

Date changes (not cancellations) are accommodated when possible based on equipment availability, with no penalty if rescheduled within 30 days.

5. Pickup & Return

Equipment must be picked up and returned at the scheduled times. Our facility is located in the San Fernando Valley; address and access details are provided upon confirmed booking.

Rental Day Definition: A rental day runs from pickup time to the same time on the return date. For example, equipment picked up at 10am Friday is due back by 10am on the return date.

Delivery: Delivery and pickup service is available throughout Greater Los Angeles. Fees vary by location and will be quoted at time of booking.

6. Late Returns

Equipment returned after the scheduled return time is subject to late fees:

- **Up to 4 hours late:** 50% of daily rate
- **4+ hours late:** Full additional day charge

If you anticipate a late return, please contact us as soon as possible. We're flexible when notified in advance and will work with your production schedule when equipment availability allows.

7. Damage, Loss & Responsibility

Renter is responsible for all equipment from the time of pickup until return. This includes:

- Loss or theft (including from vehicles)
- Damage from misuse, negligence, or accidents
- Damage from environmental conditions (water, sand, extreme temperatures)
- Cosmetic damage affecting resale value

Normal wear and tear is expected and not charged. All damage claims will be documented with photos and repair estimates.

Insurance Required: A valid Certificate of Insurance (COI) is required for all rentals. See our Insurance Requirements document for coverage minimums and additional insured details.

8. Equipment Inspection

All equipment is tested and inspected before each rental. Upon pickup, renters are encouraged to inspect equipment and report any concerns immediately.

By taking possession of equipment, renter acknowledges receiving it in good working condition unless otherwise noted on the rental agreement.

Upon return, equipment will be inspected together when possible. Any damage or missing items will be documented and renter will be notified within 48 hours.

9. Limitation of Liability

CineKits liability is limited to providing functional equipment as described. We are not liable for:

- Production delays or losses due to equipment issues
- Lost footage or data
- Indirect, incidental, or consequential damages

In all cases, our maximum liability shall not exceed the rental fees paid for the specific equipment involved.